

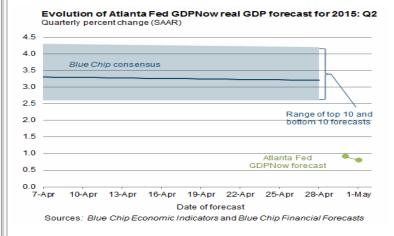
Market in a Minute May 5, 2015

| Index Performance | | | |
|--|--------|--------------|-------|
| Index | Price | Last Week | YTD |
| Dow Jones 30 | 18024 | -0.3 % | 1.1% |
| S&P 500 | 2108 | -0.4% | 2.4% |
| NASDAQ | 5005 | -1.7% | 5.7% |
| Russell 2000 | 1228 | -3.1% | 1.9% |
| Russell 2000 Growth | 753 | -3.8% | 4.3% |
| Russell 2000 Value | 1517 | -2.4% | -0.4% |
| Russell 1000 Growth | 1011 | -1.0% | 5.1% |
| Russell 1000 Value | 1223 | -0.1% | 1.1% |
| Shanghai SE Index | 4693 | 1.9% | 38.5% |
| SPDR Gold Shares | 113.08 | 0.0% | -0.4% |
| GS Crude Oil Total Return | 12.39 | 4.0% | -1.2% |
| Powershares US \$ Index | 25.03 | -1.9% | 4.4% |
| Ishares EAFE Index | 67.25 | -0.2% | 10.5% |
| iShares Barclays 20+ Yr Treasury Bond | 124.00 | -3.9% | -1.5% |
| Utilities Select Sector ETF | 44.47 | -1.5% | -5.8% |
| Vanguard REIT ETF | 79.98 | -3.2% | -1.3% |
| iShares Mortgage Real Estate | 11.67 | -1.6% | -0.3% |
| Wells Fargo BDC | 23.40 | -0.6% | 4.5% |
| Alerian MLP ETF | 17.24 | 0.9% | 0.1% |
| iShares Global Telecom | 64.86 | -0.3% | 7.9% |

| S&P Sector Performance | | | |
|------------------------|-------|------|-----|
| Index | Price | Last | YTD |

A Word on the Market by Pat Adams, CFA

Last week, the first quarter GDP was reported, and as we expected, it came in much below expectations, up only .2%, with the consensus at 1%. We really like the Federal Reserve Bank of Atlanta's website and analysis. Their model seems very accurate. They were dead on with their first quarter GDP forecast. You can see below the average economist is expecting a pickup in GDP growth to about 3.25% in the second quarter. It makes sense to see a rise in GDP, but the Atlanta Fed model is expecting .8%, this would be disappointing, and would likely see more pressure on earnings.



One theme that has been going around Wall Street is how to short the European bond market, as 25% of all Euro sovereign debt has a negative yield. How it's possible to have a negative yield beats us. We obviously have a global bond market bubble. Keep in mind the central banks of the world have inflated all major asset classes, but bonds in particular. We understand the hedge funds are having structured notes created, much like what was done betting on the housing market demise in 2008/2009. You can leverage up a short position in bonds, have them mature and

| | | Week | |
|------------------------|-----|-------|-------|
| Information Technology | 719 | -0.1% | 4.0% |
| Consumer Disc. | 606 | -1.6% | 5.7% |
| Consumer Staples | 501 | -0.7% | 0.3% |
| Health Care | 840 | -2.3% | 6.1% |
| Financials | 328 | 0.3% | -1.7% |
| Industrials | 485 | 0.0% | -0.3% |
| Energy | 605 | 1.1% | 3.1% |
| Telecommunications | 160 | 0.9% | 4.6% |
| Utilities | 226 | -1.6% | -6.0% |
| Materials | 321 | 2.0% | 5.3% |

Source: Bloomberg website, Returns are appreciation only.

| Interest Rates | | | |
|----------------|------|---------|------|
| Fed Fund | 0.25 | 5-Year | 1.50 |
| 3-Month | 0.01 | 10-Year | 2.12 |
| 6-Month | 0.05 | 30-Year | 2.82 |
| 2-Year | 0.60 | | |

Source: Bloomberg.com

| Economic Events This Week | | | |
|---------------------------|--------------------------|----------|----------|
| Date | Event | Forecast | Previous |
| 4-May | Factory Orders | 2.1% | -0.1% |
| 6-May | Productivity- Prel | -1.8% | -2.2% |
| 7-May | Initial Claims | 280K | 262K |
| 8-May | Nonfarm Payrolls | 218K | 126K |
| 8-May | Unemployment Rate | 5.4% | 5.5% |
| 8-May | Hourly Earnings | 0.2% | 0.3% |
| 8-May | Wholesale Inventories | 0.3% | 0.3% |

Source: Briefing.com

Economic Events Last Week

Date Event

achieve a positive return. If rates spike up for some reason a short position would have big oversized returns. The U.S rates appear to be linked to European rates to some extent. Below is the current chart of insider selling versus buying ratio. Insiders have been selling in a big way recently. Think about it, earnings have turned negative, valuations are at a 10 year high, and the Fed will potentially start raising rates in an economy that is not exactly robust. The theory goes insiders have better information to make decisions.



Ratio of Insiders Sales to Buys. Readings under 12:1 are Bullish. Those over 20:1 are Bearish.

The total top 20 sales and buys are 501,703,374 and 12,545,836 respectively;

Source: Thomson Reuters

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| | Consumer Confidence for Apr. came | |
|----------------------|--|--|
| 28-Apr | in at 95.2 which was lower than estimates of 102.2 | |
| 29-Apr | GDP-Adv. for Q1 was 0.2% compared to forecasts of 1.0% | |
| 29-Apr | The Chain Deflator-Adv. for Q1 was -0.1% vs. expectations of 0.5% | |
| 30-Apr | The FOMC left rate unchanged at 0.25% as expected | |
| 30-Apr | Initial Claims for the week of 4/25 came in at 262K vs. estimates of 290K | |
| 30-Apr | Personal Income for Mar. was flat vs. expectations of 0.2% | |
| 30-Apr | Personal Spending for Mar. was reported at 0.4% vs. forecasts of 0.5% | |
| 30-Apr | The Chicago PMI for Apr. was 52.3 compared to estimates of 50.0 | |
| 1-May | The ISM Index for Apr. was 51.5 vs. expectations of 52.0 | |
| 1-May | The Michigan Sentiment for Apr. came in at 95.9 comparted to forecasts of 96.0 | |
| 1-May | Auto Sales for Apr. were reported at 5.3M vs. prior units of 5.4M | |
| 1-May | Construction spending for Mar. was down -0.6% vs. estimates of 0.4% | |
| Source: Briefing.com | | |

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