



PVG ASSET MANAGEMENT

LOSS AVERSE INVESTING

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PVG NAVIGATOR EQUITY INCOME PORTFOLIO



PVG Navigator Equity Income

There are varying degrees of Tactical Strategies. Some Tactical Strategies are designed to have more correlation with the financial markets, and others have very low correlation with the stock or bond market.

These non-traditional approaches to managing stocks or bonds are commonly referred to as absolute return portfolios, rather than the traditional relative return portfolios that may benchmark against an index like the S&P 500 or the Barclay Aggregate Bond Index.

Absolute return portfolios focus on positive returns rather than trying to beat an index. Therefore, they do not have the same risks, correlation, or variances as traditional strategic portfolios in bear markets.

Traditional asset allocation is critical in helping avoid unnecessary risk, but it does not help during very critical periods of negative market declines, when most investors expect their portfolios to be protected. Using tactical managers to replace traditional managers in an asset class can significantly reduce the systemic risk and protect portfolios when it matters most.

PVG has coined the phrase, “**Loss Averse Investing**” instead of tactical, to best describe the approach of preserving capital during negative markets. Our belief is that by capturing the least amount of downside helps apply an investment stance that operates with far less overall risk yet captures greater returns over the long-term market cycle.

TACTICAL ALLOCATION CLASSIFICATION

Tactical strategies incorporate varying styles and objectives. The styles below represent our interpretation of a total tactical model.

TACTICAL EQUITY INCOME

This strategy would substitute for the Stability of Principal and Bond strategic asset classes. They are Tactical Strategies with an Income mandate and an emphasis on Capital Preservation.

DOMESTIC TACTICAL

This strategy has an objective of Capital Appreciation and have the flexibility to invest in Domestic Large Cap with a secondary objective of Capital Preservation

The Navigator strategy combines two of our strategies into one, our Loss Averse Equity Income strategy (LAEI) and Dynamic Core (DC). LAEI is a higher yielding equity income strategy that generally yields around 5%. This strategy has made money in some of the more difficult bear markets. The DC strategy invests in the S&P 500 until the trend of the market turns negative, at that point the strategy moves to a zero market exposure. During periods of rising markets it stays invested and captures the returns of the S&P 500 index. The two strategies together provide affective returns for a moderately conservative investor, especially during bear markets.

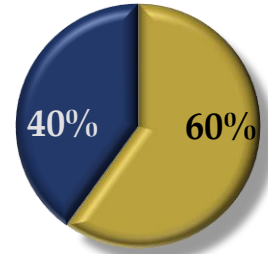
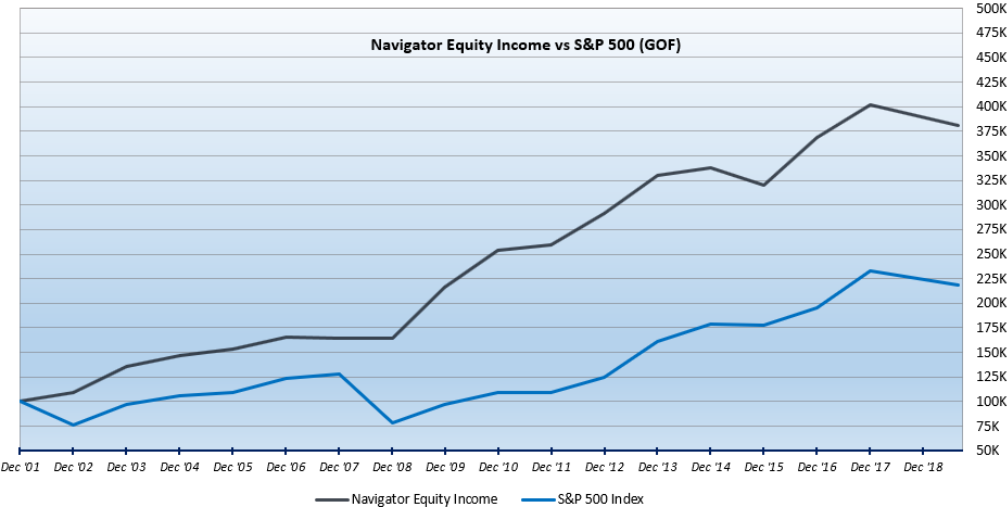
These two strategies work extremely well together so much so we have adopted the combination to also be in our Loss Averse Equity Income Strategy. This provides investors with an attractive yield but also a dynamic return potential or loss limiting portfolio.



PVG NAVIGATOR MODERATE CONSERVATIVE MODEL RETURNS

PVG Navigator Moderate Conservative Model

■ Loss Averse Equity Income ■ Dynamic Core



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	YTD 9/30/19
Navigator Equity Income	8.94	24.92	7.74	4.99	7.22	-0.68	0.56	31.56	17.02	2.43	11.92	13.35	2.57	-5.42	15.20	9.09	-5.23	8.57
S&P 500	-23.37	26.38	8.99	3.00	13.62	3.53	-38.49	23.45	12.78	0.00	13.41	29.60	11.39	-0.73	9.54	19.42	-6.24	18.74

PERIOD ENDING DECEMBER 31, 2018	
VERSUS S&P 500	
BETA	0.53
R-SQUARE	87.11
STANDARD DEV.	7.40
UPSIDE CAPTURE	30.51
DOWNSIDE CAPTURE	59.85

AVERAGE ANNUAL RETURNS (GROSS OF FEES) DECEMBER 31, 2018					
	1 YEAR	3 YEAR	5 YEAR	10 YEAR	INCEPTION
NAVIGATOR MODERATE CONSERVATIVE	-5.23%	6.35%	3.24%	9.25%	8.60%
S&P 500 TR	-6.24%	7.57%	6.68%	11.26%	6.25%



HOW DOES THE RISK OFF / RISK ON WORK?



- The strategy follows the 200, 50 and 20 Day moving averages of the S&P 500 Index.
- When the market falls below the 200 Day Moving Average we move to a hedged or "Risk Off" position. When the "Risk Off" is in place, the portfolio will have a full hedge against a portfolio with an attractive dividend yield. If there is a bear market, PVG uses the 20-day moving average and 50-day moving average to try and find a market bottom. Otherwise it will move back to a long "Risk On" position when the market breaks back above the 200-day moving average.
- *Above is an example of a buy and sell signal using the 200-day moving average. The algorithm is a bit more complex; this is just a sample illustration.*



PVG NAVIGATOR EQUITY INCOME STRATEGY

PORTFOLIO HOLDINGS AS OF QUARTER END – SEPTEMBER 30, 2019*

Position	%
SPDR S&P 500 TRUST ETF (spy)	5.0
Nokia Corp (nok)	4.0
ROYAL DUTCH SHELL PLC SPONSORED (rds a)	3.0
CVS Health Corp (cvs)	2.5
Bristol Myers-Squibb (bmy)	2.0
Exxon Mobil Corporation (xom)	2.0
Viacom Inc. Class A (via)/Class B (viab)	2.0
ORACLE CORPORATION (orcl)	2.0
Targa Resources Corp. (trgp)	2.0
WestRock Company (wrk)	1.5
KOHL'S CORP (kss)	1.5
MACY'S INC (m)	1.3
NORDSTROM INC (jwn)	1.0
CITIGROUP INC COM (c)	1.0
The Walt Disney Company (dis)	1.0
JOHNSON & JOHNSON (jnj)	1.0
GLAXOSMITHKLINE PLC-ADR (gsk)	1.0
QUALCOMM INC (qcom)	1.0
Global X SuperDividend ETF (sdiv)	1.0
JUNIPER NETWORKS INC (jnpr)	1.0
Carnival Corporation (ccl)	0.7
TARGET CORP (tgt)	0.7
STATE STREET CORP (stt)	0.5
Iron Mountain Inc. (irm)	0.5
Olin Corp. (olin)	0.5
FedEx Corp (fdx)	0.5
RAYTHEON COMPANY (rtm)	0.5
Pfizer Inc. (pfe)	0.5
INTERNATIONAL BUSINESS MACHINE CORP (ibm)	0.5
BANK OF AMERICA CORP (bac)	0.5
Schlumberger LTD (slb)	0.5
LOWES COMPANIES INC (low)	0.5
CORNING INC (glw)	0.5
PEPSICO INC (pep)	0.5
Total	44.2

Position	%
ANNALY CAPITAL MANAGEMNT INC (nly)	4.9
CENTURYLINK INC (ctl)	4.7
AT&T, Inc.(t)	4.0
FS KKR Capital Corp. (fsk)	3.0
ALPS ALERIAN MLP ETF (amlp)	2.5
BP PLC SPONS ADR (bp)	2.0
Sr. Housing Properties Trust (snh)	2.0
New York Mortgage Trust (nymt)	2.0
DYNEX CAP INC COM (dx)	2.0
Arlington Asset Investment (ai)	1.5
Tremont Mortgage Trust (trmt)	1.5
Cedar Realty Tr Com (cdr)	1.0
Service Properties Trust Reit (svc)	1.0
FIFTH THIRD BANCORP (fitb)	1.0
PENNSYLVANIA REAL ESTATE INV TRUST (pei)	1.0
Medley Management Inc. (mdly)	0.4
Total	34.5

Portfolio Allocation	Weight
ProShares TR UltraShort QQQ New (qid)	5.0
ProShares UltraShort S&P 500 (sds)	3.0
Total Hedge	8.0
Cash	13.3



PVG NAVIGATOR EQUITY INCOME STRATEGY

This is a very conservative strategy

- **Beta of .53 versus the S&P 500 Index**
 - **Since inception (2002)**
- **Positive Returns in extremely tough markets, such as: 2002, 2008, and 2011**
- **Attractive Dividend Yield**
 - **Higher than the S&P 500 Index and Barclay Aggregate Bond Index**
- **Range of Returns since inception -5.4% to +31.6% (gross), with an average of 8.6%, this is a very compelling range of returns**
- **Remarkable risk-adjusted returns**
- **Suitable for a core holding position in a portfolio**

Disclosures:

**Performance results are presented in U.S. dollars and are gross of any management fees and trading expenses of the composite and reflect the reinvestment of dividends and capital gains. Actual fees may vary based on, among other factors, account size and custodial relationship. *Annual returns are compounded over the specified period. The current dividend yield is calculated gross of fees as of quarter end date. No current or prospective client should assume future performance of any specific investment strategy will be profitable or equal to past performance levels. All investment strategies have the potential for profit or loss. Changes in investment strategies, contributions or withdrawals may cause the performance results of your portfolio to differ materially from the reported composite performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio. Historical performance results for market indices generally do not reflect the deduction of transaction and/or custodial charges or the deduction of an investment-management fee, the incurrence of which would have the effect of decreasing historical performance results. Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there are no assurances that it will match or outperform any particular benchmark. Portfolios in the composite utilize leveraged index products. Leveraged ETFs are considered risky. The use of leverage strategies by a fund increases the risk to the fund and magnifies gains or losses on the investment. You could incur significant losses even if the long-term performance of the underlying index showed a gain. Most leveraged ETFs "reset" daily. Due to the effect of compounding, their performance over longer periods of time can differ significantly from the performance of their underlying index or benchmark during the same period of time. Exchange traded funds (ETFs) are offered by prospectus only. Investors should consider a fund's investment objective, risks, charges, and expenses carefully before investing. The prospectus, which contains this and other important information, is available from your Financial Advisor and should be read carefully before investing. The investment return and principal value of an investment will fluctuate, so that an investor's shares, when redeemed, may be worth more or less than their original cost. ETFs trade like stocks and may trade for less than their net asset value. The S&P500 Total Return Index is the total return version of the S&P 500 Index which includes the effects of reinvested dividends. The S&P 500 Index is a capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. The U.S. Aggregate Bond Index is a broad-based benchmark that measures the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, including Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM passthroughs), ABS, and CMBS. The U.S. Aggregate rolls up into other Barclay's flagship indices, such as the multi-currency Global Aggregate Index and the U.S. Universal Index, which includes high yield and emerging markets debt. The U.S. Aggregate Index was created in 1986, with index history backfilled to January 1, 1976. The investment strategy and types of securities held by the comparison indices may be substantially different from the investment strategy and the types of securities held by the PVG Equity Income strategy. PVG Asset Management ("PVG") is a registered investment advisor with the United States Securities Exchange Commission (the "SEC"). SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the advisor has attained a particular level of skill or ability. Inception for the Equity Income strategy is 10/1/2010; prior performance represents the Income portion of the Balanced Strategy Composite, which PVG believes was managed with the same investment goals. Composite performance represents the results of the PVG management team, which has changed over time due to retirements and new staff. Inception of the Dynamic Core strategy is 12/31/2014. Previous results of the composite are accrued from a back tested model utilizing PVG's proprietary technical algorithm overlay which began on 12/31/1998. Back tested performance was derived from the retroactive application of a model with the benefit of hindsight. Prior to 6/21/2006, the U.S. Treasury 2 year rate is used as the cash representative. Since 6/21/2006, the model utilizes ProShares Short S&P500 ETF (SH) to neutralize the portfolio. Performance results do not represent actual trading and they may not reflect the impact that material economic and market factors might have had on the adviser's decision-making if the adviser were actually managing clients' money. The inception of Navigator Equity Income is 06/30/2016, prior to that the performance is the combination of 60% Equity Income and 40% Dynamic Core. Additional information is available upon request.*